

2017 annual report

Twenty-three years of promoting business practices that demonstrate environmental stewardship, economic vitality, and social responsibility.



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greetings

PAST PRESIDENTS

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City of Grand Rapids

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Carol Parsaca
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Jennifer Wammack
IDa Design

Gabe Wing
Herman Miller

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Gayle DeBruyn
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Mark LaCroix
Natural Capital Partners

Thomas Newhouse
Thomas J. Newhouse Design

David Rinard
Steelcase

Susan Paauwe
Environmental Resources
Management

Tom Fehsenfeld
Crystal Flash

Paul Murray
Herman Miller

Bill Stough
Sustainable Research Group

Kelley Losey
Cascade Engineering

Dear Friends,

Over 20 years ago, an environmentally conscience business community founded the West Michigan Sustainable Business Forum to promote business practices that demonstrate environmental stewardship, economic vitality, and social responsibility. WMSBF has become the center of sustainable business dialogue in West Michigan, and we've been working hard to expand our capacity and provide increased value to our members and the community.

This has been an exciting year in the development of the organization: We hired our second full-time employee and approved a new strategic plan. We embarked on a diversity, inclusion and equity initiative. And we merged with our sister organization to the south, Michigan's Great Southwest Sustainable Business Forum. The Board of Directors and I are excited for the organization's potential to help local organizations respond to climate change, invest in a circular economy, and become more socially responsible in the coming year.

We are happy to again celebrate sustainability at the fourth annual Triple Bottom Line Bash, the signature event for local sustainable business professionals. Together, we have continued to maintain West Michigan's reputation as the nation's unofficial capital of sustainable business. In the coming year, I encourage each of you take full advantage of and leverage the vast amount of knowledge and resources the Forum offers. Please let us know how we can best serve you. Finally, I'd like to thank Daniel Schoonmaker for his leadership, the board of directors for their continued guidance, and the member organizations that make this all possible and worthwhile. I look forward to another year of collaborative success with each of you.

Sincerely,

Sara Meyer
WMSBF Board President
Environmental Resources Management

2017 President's Award



Jason Kehr
Valley City Electronic Recycling

The President's Award honors individuals that have played a key role in the growth and success of West Michigan Sustainable Business Forum.

board & staff



Leadership

Sara Meyer
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Environmental Resources
Management, Inc.



Steve Ramus
Vice President
Perrigo



Bill Morgan
Treasurer
Morgan & Morgan CPAs



David Rinard
Secretary
Steelcase, Inc.



Alison Sutter
Past President
City of Grand Rapids



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Dar Baas
Kent County Department
of Public Works



Krista Badiane
Aquinas College



Sarah Chartier
Spectrum Health



Sharon Darby
Cascade Engineering



Paul Isely
Grand Valley State
University



Alice Jasper
Lakeshore Ethnic
Diversity Alliance



Anna Keehn
Wightman &
Associates, Inc.



Wendy Ogilvie
Grand Valley Metro
Council



Lynn Spurr
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Doug Tamboer
Consumers Energy



Lynette Wolf
Lake Michigan College



Sara Yob
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Program Manager

history

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Thomas J. Newhouse Design

West Michigan Environmental
Action Council

TWENTY-THREE YEARS OF SUSTAINABILITY LEADERSHIP

With the rise of the modern environmental movement in the second half of the last century, the nation began to take notice of the negative impact of certain business practices on the natural environment and human health. Adjustments in practices, systems, and equipment to comply with new regulations could be a large financial cost. Aiming beyond compliance toward more sustainable business practices could limit the risk of future regulations, and also provide economic value back to the organization.

In West Michigan, a select group was taking it further, experiencing personal revelations about the role of business in environmental and social concerns. Emboldened by a culture that prioritizes natural resources and well-being of employees and community, pockets of forward thinking emerged locally, including a small group of businesses that formed the charter membership of West Michigan Sustainable Business Forum.

There was no literature for sustainable industry, and no best practices, so they created their own. They put competitive differences aside to pursue common goals. Informal knowledge sharing produced countless environmental and social outcomes for the region, quietly facilitating local industries' adoption of sustainability.

Today the region's sustainability claims and green bona fides are well known, especially in the fields of sustainable design and green building. The forum helped make it acceptable, even mainstream, for local businesses and government to pursue such efforts. Through it all there was a common thread: Members would focus on environmental concerns, but also on the impact their businesses and their efforts were having on their communities and society. Efforts had to be financially feasible as well, preferably increasing the profitability of an organization. This forum should help an organization balance its impacts on people, planet and profit, the Triple Bottom Line.



report

West Michigan Sustainable Business Forum is today a regional network of business, government, non-profits and academia dedicated to promoting business practices that demonstrate environmental stewardship, economic vitality, and social responsibility. It has grown to become the leading organization for practitioners of beyond-compliance sustainability practices in the Midwest, promoting positive community change and operational improvements through education, collaboration and resource development.

We pride ourselves on consistent participation from a majority of the region's most recognizable brands, largest employers and most innovative entrepreneurs, advocates and educators. Now in its third decade, the forum strives to meet emerging needs while leveraging the efforts of an increasingly robust community of vendors and educational initiatives working toward similar goals.

STRATEGIC PLAN POSITIONS FOR LEADERSHIP, GROWTH AND VALUE

This past year the WMSBF Board of Directors and other stakeholders participated in a planning effort to update its strategic plan for the first time since becoming an independent non-profit in 2009, focusing on these strategic objectives:

- Grow participation, programs, membership and financial security.
- Help the West Michigan business community understand and respond to climate change.
- Lead commercial and industrial waste diversion and circular economy efforts in West Michigan.
- Foreground the need for social responsibility efforts and programs.

WMSBF is making critical investments to improve its capacity and the value of its programming. It recently hired its second full-time professional and has established strategic relationships with leading sustainability consultants and inclusion specialists to support its efforts. The Board of Directors has committed to annual trainings and expanded expectations, including its recent diversity, inclusion and equity training. The coming year will bring a new web site, board-approved equity policy and revised membership structure.



Grand Rapids Mayor Rosalynn Bliss spoke to WMSBF members about racial equity and sustainability.



WMSBF worked to improve recycling efforts at ArtPrize with a promotion that provided venues with a branded recycling bin.



WMSBF regularly hosts special member events and tours, including this one at Schupan Recycling's Bottle Bill processing facility.



Founders Brewing at a recent meeting.

THE MIDWEST'S PREMIERE REGIONAL SUSTAINABLE BUSINESS EDUCATION AND NETWORKING PROGRAM

The forum plays a key role in introducing professionals to the local sustainable business community, a one-stop shop for peer-to-peer learning, networking, vendors and job seekers. Its flagship educational program includes monthly forums, semiannual conferences and occasional special events and tours.

It has offered approximately 320 professional development events in its history, educating thousands on best practices, emerging issues, and innovative thinking, playing host to a who's who of national scale experts.

In the past year we offered programs on interests such as climate adaptation, the U.N. Global Compact, green cleaning, social equity, clean energy development, circular economy, post-election sustainability, relationship building, and sustainable brewing, while highlighting best practices at notable organizations such as Meijer, Kellogg, John Ball Zoo, Founders Brewing, and Shaw Industries.

A Growing Regional Footprint

This past year, West Michigan Sustainable Business Forum merged with Michigan's Great Southwest Sustainable Business Forum. The St. Joseph-based MGSSBF was founded in 2010 as a vehicle to provide sustainability education for the business community of Berrien, Cass and Van Buren counties. With 80 members, an active board and monthly events, it had grown to become the second largest sustainability membership organization in Michigan. Together the two organizations are now functioning as an integrated forum serving 220 members in a contiguous area from Muskegon to Michiana.

The success of the MGSSBF program led WMSBF to explore unmet needs in other local markets, including Muskegon County, where it recently received a grant from the Community Foundation for Muskegon County to develop a satellite program serving Lakeshore professionals and businesses.

2017 FEATURED SPEAKERS

Jeffrey Andresen Michigan State University	Mark LaCroix Natural Capital Partners
Erin Augustine Kellogg Company	Caitlin Townsend Lamb Cascade Enterprise System
Sean Ansett At Stake Advisors	Paloma Lopez Kellogg Company
Dar Baas Kent County Department of Public Works	Rodney D. Martin Warner Norcross & Judd LLP
Mayor Rosalynn Bliss City of Grand Rapids	Danny McGee Sustainable Research Group
Linda Brand Herman Miller Cares	Daniel H. Montes Brilliant General Maintenance
Michael Brune Sierra Club	Paul Murray Shaw Industries
Mike Byrne Michigan Energy Agency	Dan Nally Holland Board of Public Works
Roger Cargill Schupan Recycling	Erik Petrovskis Meijer
Peter D'Arienzo John Ball Zoo	Anne Saliers Holland Board of Public Works
Matt Flechter Michigan Department of Environmental Quality	Dale Sands CH2M Hill
Allmon Forrester John Ball Zoo	Ran Segura Segura & Associates
Eric Foster Progress Strategies+	Mark Sellers BarFly Ventures
Jorge Gonzalez Start Garden	Mark Theobald Environmental Resources Management
Cody Green Founders Brewing Co.	Kristen Trovillion Grand Rapids Public Schools
Bill Gurn Haworth	Susan Vescovi United States Environmental Protection Agency
Cheri Holman U.S. Green Building Council West Michigan chapter	Rev. Oliver Williams, C.S.C University of Notre Dame
Mayor Mark Huizenga City of Walker	
John Kinch Michigan Energy Options	

report



Clockwise from bottom left: A panel discussion at the West Michigan Sustainable Business Conference, networking at a monthly forum meeting, Congressman Fred Upton answers a question at the Southwest Michigan Sustainability Issues Legislative Breakfast, a group poses for a picture at the Third Annual Triple Bottom Line Bash, a foursome at the 12th Annual Green Leaders Golf Outing.

CIRCULAR ECONOMY

West Michigan Sustainable Business Forum continues to be the region's leading organization for commercial recycling and circular economy dialogue. Two years ago it quantified the economic potential of recycling through its Michigan Municipal Solid Waste Characterization and Valuation Study, and has since worked aggressively to bring much-needed education and resources to the business community.:

Journey to Zero Waste

We support and celebrate the efforts of local businesses to improve waste diversion and minimization, encouraging a continuous improvement philosophy that will over time increase the number of local organizations with zero waste to landfill goals. In this spirit we developed the Imagine Trash Partner Program, a package of technical resources for small and medium sized organizations in the West Michigan region to improve their recycling efforts and potentially establish zero waste to landfill goals in support of the Kent County Imagine Trash 2030 landfill diversion goal.

Over the past year 42 organizations participated in the program, including 13 ArtPrize venues as part of a promotion that delivered branded recycling containers to eligible partners. The pilot also provided an opportunity to assess recycling potential in the residential construction market, in partnership with GreenHome Institute. The study findings will be published in late 2017.

Creating a Circular Economy

We are working hard to help local businesses understand the economic opportunity associated with solid waste, such as the nearly \$400 million of material disposed of in Michigan landfills each year. Among the most exciting of our efforts is the Western Michigan Food Recovery Council. A seed grant from the Michigan Local Food Council Network to promote food recovery among local businesses and institutions has allowed us to create this new multidisciplinary council of food waste stakeholders.



Paul Murray, Vice President of Sustainability for Shaw Industries, spoke to WMSBF about circular economy challenges.



The Imagine Trash Partner Program provided waste audits and other resources to 42 organizations this year.



WMSBF co-hosted a workshop on the circular economy with the Ellen MacArthur Foundation.



2017 Circular Economy Leadership Award Winner:



PRESENTED BY KENT COUNTY DEPARTMENT OF PUBLIC WORKS

report

CLIMATE LEADERSHIP

WMSBF strives to provide a resource for local organizations interested in the risks climate change presents to prosperity in our region, and action strategies to mitigate or adapt to those risks.

Over four years and two research projects the forum has been working to help West Michigan organizations understand their vulnerability to climate change. Most recently, it partnered with the Great Lakes Integrated Sciences + Assessments Center, a collaboration between the University of Michigan and Michigan State University, to conduct assessments for four local organizations in collaboration with Sustainable Research Group. Through this effort a toolkit was developed that will be made available on the new WMSBF web site in late 2017.

Moving forward, WMSBF will work to normalize discussions of climate change in business and organizational settings through various programs, and to identify and fill gaps in local greenhouse gas mitigation efforts, complementing existing programs and partners, facilitating linkages, and developing need-based solutions.

As part of an adaptation program, we will also be developing regional capacity for climate adaptation strategies involving green infrastructure and low impact development, along with increased connectivity between local organizations and their water assets, through a new series of networking events for professionals in that industry.



WMSBF hosted Sierra Club Executive Director Michael Brune for a discussion on corporate climate action in the U.S.

Risk Matrix	
Weather Events	Fr
	Resource Scarcity
Hot days	N
Heat waves (>5 consecutive days)	Tran
Draught	Water supply
Severe thunderstorms	A
Nuisance flooding & heavy rain	Resource Deterioration
Extreme and prolonged flooding	Ener
Ice storms & freezing rain	Transportati
Snowfall	Water infrastructure (su

WMSBF has developed a resiliency toolkit for local organizations to assess their vulnerability to climate change.



Michigan State University's Jeff Andresen, our state climatologist, spoke with WMSBF about conditions in the region.



2017 Climate Leadership Award Winner:

HOLLAND BOARD OF POWER AND WATER



PRESENTED BY ERM

SOCIAL RESPONSIBILITY

WMSBF aspires to be the region's leader in corporate social responsibility education, resources and networking, ensuring that the third leg of the triple bottom line is represented in sustainability discussions, and that sustainability has a role in advancing social issues. Thanks to a grant from the Wege Foundation, we this year have the resources to develop such a program.

The West Michigan Equitable Sustainability Project is a corporate social responsibility and social equity strategic planning process that will build capacity and cultural competency for WMSBF, develop necessary relationships, define programmatic opportunities, and publish a study that will detail the issue for our stakeholders and give it the visibility and meaningful talking points necessary to make this a larger call to action among them.

Among other investments, the project seeks ways to make the industry and practice of sustainability more inclusive, and to leverage sustainable business on behalf of underserved communities.

Already, the WMSBF Board of Directors, staff and other stakeholders have completed a diversity, inclusion and equity training module and developed a new equity policy and position statement that will inform all forum programs moving forward.

In addition, WMSBF intends to invest heavily in efforts to encourage its member organizations to adopt social responsibility and equity as part of sustainability plans, and to develop event programming of interest to social responsibility influencers that are not actively involved in environmental issues.



Sean Ansett of Fairphone and Paloma Lopez of Kellogg discussed efforts to promote social responsibility.



Oliver Williams of the University of Notre Dame introduced the UN Global Compact to WMSBF members.



WMSBF formed a task force to support its board of directors in developing an equity program.



2017 Social Responsibility Leadership Award Winner:



Chosen by a vote of the WMSBF membership, the Sustainable Business of the Year honors the local company that best represents the values of the triple bottom line. Finalists are nominated by a committee comprised of past recipients and former WMSBF board presidents.

BARFLY VENTURES



BarFly Ventures is a hospitality group and the parent company of HopCat, Stella's Lounge, Grand Rapids Brewing Co. and The Waldron Public House. But Barfly goes a little farther than many restaurants, in that it recycles and composts up to 90 percent of the waste it generates. All of their food waste, spent grain, take-out containers, straws, disposable cups, and paper waste is currently composted, and turned back into new soil for local farmers. The company also provides health insurance to all full-time employees. The BarFly family has expanded into East Lansing, Indianapolis, Detroit, Ann Arbor, and several other Midwest cities. Throughout their expansion, their mission has remained the same: Barfly cares about the environment and the world around us, offers a unique dining and drinking experience, and makes sure each and every guest feels important.

CATALYST PARTNERS



catalystpartners

Catalyst Partners helps others establish benchmarks and achieve their performance and certification goals. Their LEED Platinum office building serves as a prime case study, having taken a century-old mill and given it a new opportunity to shine to its potential. The site was brought back to life as a Certified Wildlife Habitat, and a seasonal garden provides fresh vegetables for the team and neighbors. Their subsequent endeavor was to pursue LEED EBOM and WELL certifications and net-zero energy use to continuously lead by example. Catalyst Partners also led the sustainability efforts that guided Brewery Vivant to become the first LEED Certified brewery in the US, helped Rockford Construction achieve energy improvements of 45% over code requirements, oversaw the first LEED-NC v4 certification in the state of Michigan with Consumers Energy, and is actively managing the certification of a Michigan residence seeking Full Living Building Challenge Certification. Catalyst Partners was recognized by B Corp as a 2016 Best For The World company.

THE GLUTEN FREE BAR



In pursuit of a gluten-free bar that was high protein and tasted awesome, brothers Marshall and Elliot created the GFB in 2010. Since that time, growth has expanded to 9,000 locations throughout the US, Canada, and now Europe. The GFB is a triple bottom line company, with a commitment to social and environmental goals. It runs its own production facility, which for a food manufacturer these days is rare, but it allows them to focus on quality while employing a local work force and making positive contributions to the local economy and community. In its quest for improvements, GFB now has a framework in place to become a certified zero waste facility and is also in the process of re-certifying its B Corp status.

GOODWILL OF GREATER GRAND RAPIDS

As part of its mission of changing lives and communities through the power of work, Goodwill Industries of Greater Grand Rapids, Inc. is dedicated to having a positive environmental impact on its local community through the responsible management of material donations. Goodwill’s goal is to extract the most value from the donations received and ensure that the end-of-life of many of those products find its way into reuse and recycling markets. In Grand Rapids Goodwill manages 19 traditional retail stores, an Outlet Center and a boutique store. In addition to selling product in its reuse markets, Goodwill embraces the “Triple Bottom Line” ideology and works hard to get each donation into the right home. Through its job placement and employment, Goodwill also embraces the social aspect to a sustainable business.



GRAND VALLEY STATE UNIVERSITY

Since 2009, when sustainability became the 7th value at the University, sustainability has been viewed as a lifestyle on campus and in the community. This focus led first to sustainability leadership and commitment, which has in turn led to recognition, such as GVSU being listed as one of the most environmentally responsible colleges in the U.S. and Canada for the seventh year in a row by the 2016 Princeton Review. GVSU offers over 250 sustainability-related courses at the University that contain “triple bottom line” content areas. Students at GVSU can focus on ESD (Education for Sustainable Development) through degree programs in the sciences, sustainability certificates, sustainability themes and issues, sustainability emphasis areas, as well as specific sustainability content courses.



Past Winners

2016



2015



2014



*2016 Sustainable Business of the Year
Aquinas College*

This lifetime achievement award honors individual practitioners that have made the greatest contribution to sustainable business in West Michigan during their careers. Honorees are chosen by a committee comprised of past recipients and former WMSBF board presidents. An emerging professional is also honored.

2017 INDUCTEE



Mark LaCroix

Mark LaCroix has been promoting sustainability locally and nationally for a quarter century. He worked for Interface when it had a West Michigan facility, and was fortunate enough to be part of the late Ray Anderson's sustainability epiphany, refocusing his career as vice president of Sustainability for Interface's Fabrics Division.

Mark joined Natural Capital Partners in 2008, and today leads its work in the Americas, partnering with clients such as Microsoft, UPS, and Bain & Company to drive positive business results through the management of their environmental and carbon impacts using market-based solutions. He is also on the advisory board of The Erb Institute for Global Sustainable Enterprise at the University of Michigan, on the board of directors of Artists Creating Together, and a past president of West Michigan Sustainable Business Forum.

FUTURE HALL OF FAME AWARD



Sarah Chartier

As the Sustainability Program Manager for Spectrum Health, Sarah Chartier has managed Spectrum Health's Sustainability Office for over five years. Her efforts are focused on identifying environmental and financial opportunities, reducing waste and mitigating Spectrum Health's environmental footprint. More recently, she has taken on Spectrum Health's Supplier Diversity program. Chartier is a board member of the West Michigan Sustainable Business Forum and Chair of the Michigan Health and Hospital Association Green Healthcare Committee.

PAST INDUCTEES

Guy Bazzani (2016)

Bazzani, Local First

Renae Hesselink (2015)

Nichols

Tom Newhouse (2015)

Thomas J. Newhouse Design

Bill Stough (2014)

Sustainable Research Group

Gayle DeBruyn (2016)

Kendall College of Art & Design

Fred Keller (2014)

Cascade Engineering

David Rinard (2015)

Steelcase

Rich Vander Veen (2015)

Mackinaw Power

George Heartwell (2014)

City of Grand Rapids

Paul Murray (2014)

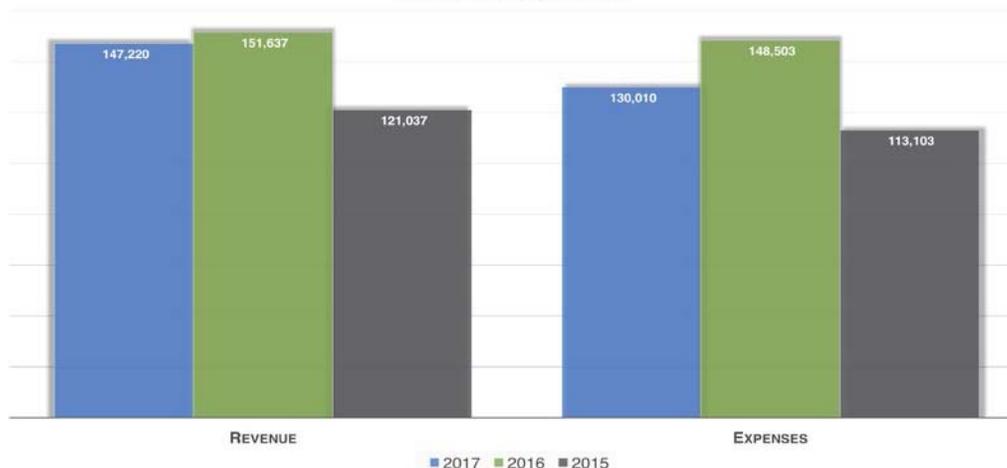
Herman Miller

Deb Steketee (2016)

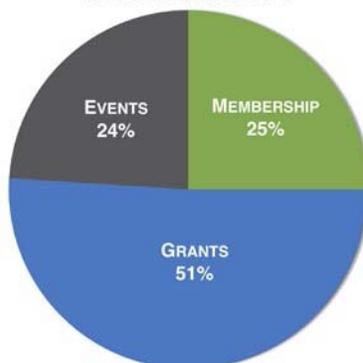
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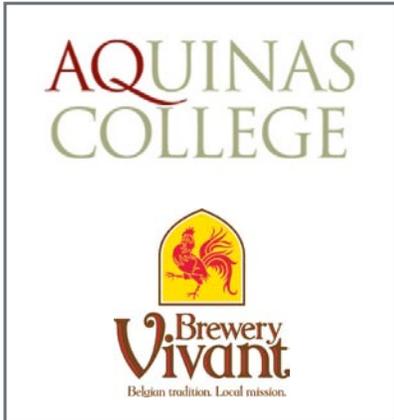
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MEETING MICHIGAN'S FUTURE **ENERGY NEEDS**

A Consumers Energy employee inspects solar panels at our power plant located at Grand Valley State University.

95200



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Congratulations!

to Mark LaCroix on his induction to the West Michigan Sustainable Business Hall of Fame

Mark has created solutions that have reduced **more than 4.7 million tonnes** of greenhouse gas and driven the demand for more than **6 million MWh of renewable energy**.

Through his **professionalism, integrity and passion**, Mark epitomizes what it means to be a **trusted partner to clients, colleagues and friends**.



Meeting the local communities at a forest conservation project in Malawi.

We are proud of the work Mark has done with several of our largest and most prestigious clients who are taking immediate action to make a lasting, positive impact on our environment.



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CONGRATULATIONS AWARD WINNERS!

Thank you West Michigan Sustainable Business Forum and award winners for helping us get closer to our goal:

REDUCE LANDFILL WASTE **20% by 2020** | **90% by 2030**



ERM is proud to support the West Michigan Sustainable Business Forum's First Annual Climate Leadership Award. At ERM, we are in the business of sustainability, so we are very pleased to support fellow leaders in pursuing the triple bottom line. Congratulations to the Holland Board of Public Works in winning this award – thanks for the inspiration you provide to the community!

Visit: www.erm.com

For more information contact:
Sara Meyer
+1 (616) 738-7356
Sara.Meyer@erm.com

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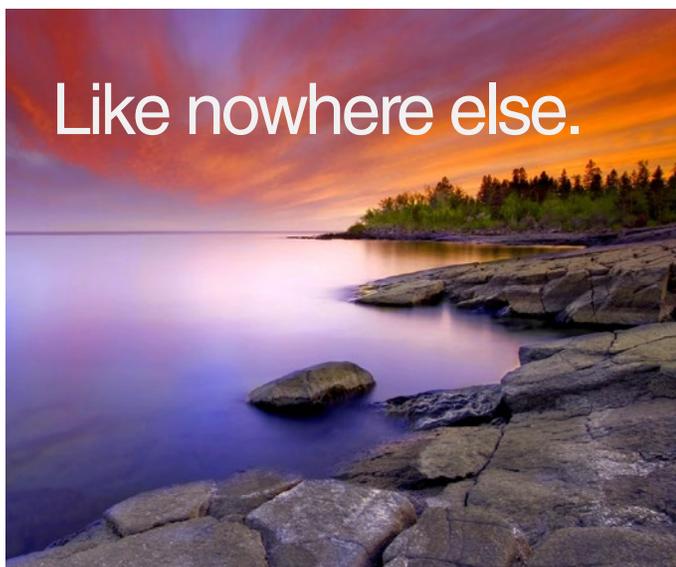
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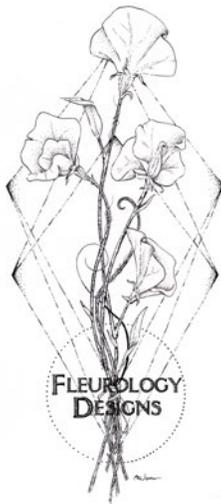
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atrecycle.com

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Grand Rapids / 616.828.0716
airleader.us

American Society of Agricultural and
Biological Engineers
St. Joseph / 269.932.7031
asabe.org

Amway
Ada / 800.253.6500
amway.com

Aquinas College
Grand Rapids / 616.632.8900
aquinas.edu

Armstrong Marketing
Byron Center / 616.583.0281

ArtPrize
Grand Rapids / 616.214.7911
artprize.org

Asterisk Associates LLC
Grand Rapids / 616.856.6897

At Stake Advisors
Kalamazoo / 415.800.4463
atstakeadvisors.com

Bank of America Merrill Lynch
Grand Rapids / 616.774.4203
bankofamerica.com

Barfly Ventures
Grand Rapids / 616.451.4677
barflyventures.com

Barnes & Thornburg LLP
Grand Rapids / 616.742.3960
btlaw.com

Bata Plastics Inc.
Byron Center / 616.452.5300
bataplastics.com

Bazzani Building Company
Grand Rapids / 616.774.2002
bazzani.com

Beacon Recycling, Inc.
Muskegon / 231.727.0722
beaconrecycling.com

Berrien County Resource Recovery
St Joseph / 269.983.7111
berriencounty.org/
communitydevelopment

Berrien County Youth Fair Association
Berrien Springs / 269.473.1662
bcyf.us

Best Way Disposal
Watervliet / 269.463.3232
bestway-disposal.com

Business and Institutional Furniture
Manufacturer's Association (BIFMA)
Grand Rapids / 616.285.3963
bifma.org

BISSELL Homecare Inc.
Grand Rapids / 616.735.1418
bissell.com

Blue Ocean Concepts
Hastings / 269.580.0021

Boelcke Heating
Stevensville / 269.429.9261
boelckeheating.com

Brewery Vivant
Grand Rapids / 616.719.1604
breweryvivant.com

Brilliant General Maintenance, Inc
San Jose, CA / 408.271.6677
rcc-bgm.com

Brookview School
Benton Harbor / 269.925.3544
brookviewschool.org

Building Performance Team
Grand Rapids / 616.450.8653
buildingperformanceteam.com

Calvin College
Grand Rapids / 616.526.6000
calvin.edu

Cardno
West Olive / 616.502.1638
cardno.com

Cascade Engineering
Grand Rapids / 616.975.4800
cascadeng.com

Catalyst Partners
Grand Rapids / 616.454.1111
catalyst-partners.com

Chemical Bank
St. Joseph / 269.934.1034
chemicalbankmi.com

Chikaming Township
Harbert / 269.469.1676
chikamingtownship.org

Chillin' It! Event Water Solutions
St. Joseph / 269.944.7985
chilliniteventwater.com

Citizens' Climate Lobby
Grand Rapids / 616.446.3921
citizensclimatelobby.org/chapters/
MI_Grand_Rapids/

City of Bridgman
Bridgman / 269.506.2780
bridgman.org

City of Grand Rapids
Grand Rapids / 616.456.3689
grcity.us

City of St. Joseph
St. Joseph / 269.983.1212
sjcity.org

Clifford's Coffee Canal
Benton Harbor / 269.657.2537
cliffordscoffeecanal.com

Clothing Matters
Grand Rapids / 616.742.2818
clothingmatters.net

Cocoa Corporation
Holland / 855.933.2020
cocoa-corp.com

Comprenew
Grand Rapids / 616.451.4400
comprenew.com

Comfort Research
Grand Rapids / 616.475.5000
comfortresearch.com

Consumers Energy
Grand Rapids / 616.530.4333
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Corp! Magazine
Warren / 586.393.8815
corpmagazine.com

Corri Sandwick Architecture
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County of Muskegon
Muskegon / 231.724.6411
co.muskegon.mi.us

Covanta Kent
Grand Rapids / 616.235.3210
covantaenergy.com

Creative Dining Services
Zeeland / 616.748.1700
creativedining.com

CRCNA Office of Social Justice
Grand Rapids / 616.581.2020

Cycle Re-Cycle
Benton Harbor / 317.374.3791
cycle-re-cycle-swm.org

Davenport University Grand Rapids /
616.698.7111
davenport.edu

David Montayne CPA
Baroda / 269.266.2654

Edgewater Resources
St. Joseph / 269.932.4502
edgewaterresources.com

Edible Michiana
Goshen, IN / 269.240.4100
ediblemichiana.ediblecommunities.com

The Energy Alliance Group of
North America
Grand Rapids / 414.788.0844
energyalliancegroup.org

Environmental Resources
Management, Inc.
Holland / 616.738.7356
erm.com

Experience Grand Rapids
Grand Rapids / experiencegr.com

Fair Lake Farm
Delton / 269.623.3869

Faurecia Automotive
Holland / 616.392.4042
faurecia.com

Ferris State University /
Kendall College of Art & Design
Grand Rapids / 616.299.4927
ferris.edu

Feyen-Zylstra, Inc.
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feyen-zylstra.com

Fishbeck, Thompson, Carr and Huber
Grand Rapids / 616.464.3915
ftch.com

Fleis & VandenBrink
Grand Rapids / 616.977.1000
fveng.com

Food Bank Council of Michigan
Lansing / 517.485.1202
fbcnich.org

Founders Brewing Co.
Grand Rapids / 616.325.1089
foundersbrewing.com

Four Elements Energy
Lawrence / 269.267.1804
fourelements-energy.com

Freedom Finishing
Benton Harbor / 269.926.2136
freedomfinishing.com

Fulton Street Farmers Market
Grand Rapids / 616.454.4118
fultonstreetmarket.org

geff LP
Grand Rapids / 302.482.4872
geff.us

The Gilmore Collection
Grand Rapids / 616.356.2627
thegilmorecollection.com

Giving Back, Inc.
Harbert / 312.296.2161

Goodwill Industries of
Greater Grand Rapids
Grandville / 616.532.4200 x1121
goodwillgr.org

Gordon Food Service
Wyoming / 616.717.4603
gfs.com

Grand Rapids Community College
Tassell M-TEC
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grcc.edu

Grand Rapids Public Schools
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grps.org

Grand Valley Metro Council
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gvmc.org

Grand Valley State University
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gvsu.edu

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greengiftz.com

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alliances.org

Green Michigan.org
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Benton Harbor / 269.923.7265
us.jll.com

JR Automation Technologies, LLC
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Junior Achievement of the Michigan
Great Lakes
Grand Rapids / 616.575.9080
juniorachievement.org/web/ja-mgl

Kaminski Farms
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Keen Studio
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keenstudio.com

Kent County Dept. of Public Works
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accesskent.com

Kentwood Office Furniture
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kentwoodoffice.com

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Krasl Art Center
St. Joseph / 269.983.0271
krasl.org

KSS Enterprises
Kalamazoo / 269.760.5702
kssenterprises.com

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lakelandregional.org

Landscape Forms
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landscapeforms.com

Lean Living LLC
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Lean & Green Michigan
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leanandgreenmi.com

Lehman & Lehman, Inc.
Mishawaka, IN / 574.257.0255
lehmanandlehman.com

Life Cycle Property Management
Grand Rapids / 616.293.5731
lifecyclepm.com

The Livery Brewing Company
Benton Harbor / 269.757.3659
liverybrew.com

Local First of West Michigan
Grand Rapids / 616.808.3788
localfirst.com

Mackinaw Power
Lowell / 616.897.1305
mackinawpower.com

Market Technologies
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mktec.com

Meals on Wheels of SW Michigan
Benton Harbor / 269.925.0137
snsmeals.org

Meijer
Grand Rapids / 616.735.7101
meijer.com

Mercantile Bank of Michigan
Grand Rapids / 616.726.1601
mercbank.com

Mercy Health Saint Mary's
Grand Rapids / 616.685.6322
mercyhealthsaintmarys.com

Metro Health Hospital
Wyoming / 616.252.7200
metrohealth.net

Michiana Recycling & Disposal Niles / 269.684.0900 michianarecyclinganddisposal.com	Occupant Care Ada / 616.901.0518 occupantcare.com	Repolite Paints/Recoat Paint Holland / 616.396.1275 recoatpaint.com
Michigan Department of Environmental Quality Lansing / 517.290.2723 michigan.gov/deq	Odom Re-Use Grawn / 616.784.8733 odomreuse.com	Republic Services Jenison / 616.662.6839 republicservices.com
Michigan Energy Innovation Business Council Lansing / 517.853.2571 mieibc.org	OpEx Pros Grand Rapids / 810.869.2801 opexpros.com	Restorative Lake Sciences LLC Spring Lake / 616.843.5636 restorativelakesciences.com
Michigan Energy Options East Lansing / 517.337.0422 michiganenergyoptions.org	Organicycle Grand Rapids / 616.855.3377 organicycle.org	Rhoades McKee Grand Rapids / 616.235.3500 rhoadesmckee.com
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My Green Michigan mygreenmichigan.com	Prism Science & Technology LLC St. Joseph / 269.983.5775 prismscitech.com	Southwest Michigan Planning Commission Benton Harbor / 269.362.3300 swmpc.org
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Starks Funeral Home
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starksfh.com

United Container
St. Joseph / 800.253.2840
unitedcontainer.com

Whirlpool Corporation
St. Joseph / 269.923.8268
whirlpool.com

Steelcase Corporation
Grand Rapids / 616.247.2710
steelcase.com

Upright Farms
St. Joseph / 269.985.0800
uprightfarms.org

Wightman & Associates
Benton Harbor / 269.927.0200
wightman-assoc.com

Stryker Corporate
Plainwell / 269.389.5305
stryker.com

Valley City Electronic Recycling, Inc.
Kentwood / 616.235.1500
valleycityer.com

Williamson Employment Services
St. Joseph / 269.983.0142
williamsonemployment.com

Sustainable Partners LLC
Grand Rapids / 616.218.1544
spart-llc.com

Van Buren Conservation District
Paw Paw / 269.657.4030
vanburencd.org

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Grand Rapids / 616.949.3360
wolvgroup.com

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Grand Rapids / 616.301.1059
sustainableresearchgroup.com

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Membership

Membership in West Michigan Sustainable Business Forum is on an annual, calendar year basis. Membership dues fund the vast majority of the forum's work.

Members receive a profile page on wmsbf.org, access to special education and networking opportunities, the ability to promote events and happenings through our blog and newsletter, voting rights and more.

Dues are a donation tax deductible to the fullest extent of the law.

1-2 employees	\$100
3-10 employees	\$150
11-100 employees	\$300
101-1,000 employees	\$500
1,000 employees or more	\$750
At large (no company affiliation)	\$50
Student (of member university)	\$0
Student (non-member university)	\$20

sustainability

circular economy

climate resiliency

social responsibility

West Michigan Sustainable Business Forum provides education, resources and opportunities for collaboration to novice and advanced sustainable business programs.

Regular WMSBF monthly membership meetings occur on the second Monday of most months, with additional conferences, workshops, tours, and mixers scheduled throughout the year in West and Southwest Michigan.

Learn more at: wmsbf.org

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